

Titolo: Giocare con la RSI

Scopo: Capire le categorie della RSI e il tipo di questioni ed argomenti che ciascuna comprende; capire i legami e le interazioni fra le diverse categorie.

Tempo: 50 minuti

A questo punto vi è stato fatto un ampio quadro del significato della RSI. Tuttavia il vostro livello di conoscenza sull'argomento è ancora piuttosto generale. In questo esercizio faremo un passo in avanti nel processo di conoscenza delle tematiche e delle questioni relative alla RSI.

Istruzioni:

Sul tavolo troverete una confezione di carte sulle quali sono riportate diverse voci che riguardano la RSI. (Queste voci sono state prese dal Glossario sulla RSI, sviluppato nell'ambito del Progetto Pilota Leonardo da Vinci "CSR/SME - Promoting Social Responsibility in Small and Medium Size Enterprises").

In gruppi di 4 persone (l'intero gruppo verrà diviso in gruppetti di 4 persone ciascuno, che avranno simili confezioni di carte)¹, suddividete le carte in base alle seguenti categorie di RSI:

- Etica Imprenditoriale
- Luogo di Lavoro
- Ambiente
- Mercato
- Comunità

Scoprirete che alcune voci riguardano più di una sola categoria. In questi casi dovrete decidere con il vostro gruppo in quale categoria inserire le voci, non dimenticandovi di motivare le vostre scelte.

Lasciate le carte negli insiemi di categoria che avete scelto. Vi serviranno per la prossima fase dell'esercizio: confrontare i risultati dei diversi gruppi e discutere le differenze.

¹ Il numero di persone per gruppo può essere modificato adattandolo al numero totale di persone all'interno del gruppo intero

 CSR/SME Promoting Social Responsibility in Small and Medium Size Enterprises	Incidente	 CSR/SME Promoting Social Responsibility in Small and Medium Size Enterprises	Analisi / Valutazione del Ciclo Vitale Life
 CSR/SME Promoting Social Responsibility in Small and Medium Size Enterprises	Responsabilità	 CSR/SME Promoting Social Responsibility in Small and Medium Size Enterprises	Formazione Continua
 CSR/SME Promoting Social Responsibility in Small and Medium Size Enterprises	Alleanza	 CSR/SME Promoting Social Responsibility in Small and Medium Size Enterprises	Minoranza
 CSR/SME Promoting Social Responsibility in Small and Medium Size Enterprises	Valutazione	 CSR/SME Promoting Social Responsibility in Small and Medium Size Enterprises	Dichiarazione di Missione
 CSR/SME Promoting Social Responsibility in Small and Medium Size Enterprises	Benchmarking	 CSR/SME Promoting Social Responsibility in Small and Medium Size Enterprises	Mobilità
 CSR/SME Promoting Social Responsibility in Small and Medium Size Enterprises	Cause related marketing	 CSR/SME Promoting Social Responsibility in Small and Medium Size Enterprises	OHSAS 18001
 CSR/SME Promoting Social Responsibility in Small and Medium Size Enterprises	Lavoro Minorile	 CSR/SME Promoting Social Responsibility in Small and Medium Size Enterprises	Ricollocazione del Personale in Esubero
 CSR/SME Promoting Social Responsibility in Small and Medium Size Enterprises	Clorofluorocarburi	 CSR/SME Promoting Social Responsibility in Small and Medium Size Enterprises	Partnership
 CSR/SME Promoting Social Responsibility in Small and Medium Size Enterprises	Formazione Professionale Continua	 CSR/SME Promoting Social Responsibility in Small and Medium Size Enterprises	Inquinamento
 CSR/SME Promoting Social Responsibility in Small and Medium Size Enterprises	Cittadinanza Aziendale	 CSR/SME Promoting Social Responsibility in Small and Medium Size Enterprises	Discriminazione Positiva
 CSR/SME Promoting Social Responsibility in Small and Medium Size Enterprises	Azione Correttiva	 CSR/SME Promoting Social Responsibility in Small and Medium Size Enterprises	Riciclare
 CSR/SME Promoting Social Responsibility in Small and Medium Size Enterprises	Invalidità	 CSR/SME Promoting Social Responsibility in Small and Medium Size Enterprises	Ridurre
 CSR/SME Promoting Social Responsibility in Small and Medium Size Enterprises	Discriminazione	 CSR/SME Promoting Social Responsibility in Small and Medium Size Enterprises	Imprenditorialità Responsabile
 CSR/SME Promoting Social Responsibility in Small and Medium Size Enterprises	Ecoefficienza	 CSR/SME Promoting Social Responsibility in Small and Medium Size Enterprises	Aggiornamento
 CSR/SME Promoting Social Responsibility in Small and Medium Size Enterprises	Idoneità al Lavoro	 CSR/SME Promoting Social Responsibility in Small and Medium Size Enterprises	Riutilizzare
 CSR/SME Promoting Social Responsibility in Small and Medium Size Enterprises	Impegno dei Dipendenti verso la Comunità	 CSR/SME Promoting Social Responsibility in Small and Medium Size Enterprises	Sistema di Ricompensa
 CSR/SME Promoting Social Responsibility in Small and Medium Size Enterprises	Employee Matching gift	 CSR/SME Promoting Social Responsibility in Small and Medium Size Enterprises	Rischio
 CSR/SME Promoting Social Responsibility in Small and Medium Size Enterprises	Sistema di Gestione Ambientale	 CSR/SME Promoting Social Responsibility in Small and Medium Size Enterprises	Responsabilità Sociale 8000

 CSR/SME Promoting Social Responsibility in Small and Medium Size Enterprises	Pari Opportunità	 CSR/SME Promoting Social Responsibility in Small and Medium Size Enterprises	Inclusione Sociale
 CSR/SME Promoting Social Responsibility in Small and Medium Size Enterprises	Ergonomia	 CSR/SME Promoting Social Responsibility in Small and Medium Size Enterprises	Etichetta Sociale
 CSR/SME Promoting Social Responsibility in Small and Medium Size Enterprises	Commercio Etico	 CSR/SME Promoting Social Responsibility in Small and Medium Size Enterprises	<i>Social Report</i>
 CSR/SME Promoting Social Responsibility in Small and Medium Size Enterprises	Sfruttamento	 CSR/SME Promoting Social Responsibility in Small and Medium Size Enterprises	Sponsorship
 CSR/SME Promoting Social Responsibility in Small and Medium Size Enterprises	Iniziativa di Commercio Equo	 CSR/SME Promoting Social Responsibility in Small and Medium Size Enterprises	Stakeholders
 CSR/SME Promoting Social Responsibility in Small and Medium Size Enterprises	Prevenzione Incendi	 CSR/SME Promoting Social Responsibility in Small and Medium Size Enterprises	Sviluppo Sostenibile
 CSR/SME Promoting Social Responsibility in Small and Medium Size Enterprises	Lavoro Forzato	 CSR/SME Promoting Social Responsibility in Small and Medium Size Enterprises	Sindacato
 CSR/SME Promoting Social Responsibility in Small and Medium Size Enterprises	Organismi Geneticamente Modificati	 CSR/SME Promoting Social Responsibility in Small and Medium Size Enterprises	Formazione
 CSR/SME Promoting Social Responsibility in Small and Medium Size Enterprises	Riscaldamento Globale	 CSR/SME Promoting Social Responsibility in Small and Medium Size Enterprises	Trasparenza
 CSR/SME Promoting Social Responsibility in Small and Medium Size Enterprises	Globalizzazione	 CSR/SME Promoting Social Responsibility in Small and Medium Size Enterprises	Linea Inferiore Triplice
 CSR/SME Promoting Social Responsibility in Small and Medium Size Enterprises	Politica di Salute e Sicurezza	 CSR/SME Promoting Social Responsibility in Small and Medium Size Enterprises	<i>Approccio Triple P</i>
 CSR/SME Promoting Social Responsibility in Small and Medium Size Enterprises	Diritti Umani	 CSR/SME Promoting Social Responsibility in Small and Medium Size Enterprises	Verifica
 CSR/SME Promoting Social Responsibility in Small and Medium Size Enterprises	ISO 14001	 CSR/SME Promoting Social Responsibility in Small and Medium Size Enterprises	Diversità del Personale

 CSR/SME Promoting Social Responsibility in Small and Medium Size Enterprises	ETICA IMPRENDITORIALE
 CSR/SME Promoting Social Responsibility in Small and Medium Size Enterprises	AMBIENTE
 CSR/SME Promoting Social Responsibility in Small and Medium Size Enterprises	MERCATO
 CSR/SME Promoting Social Responsibility in Small and Medium Size Enterprises	LUOGO DI LAVORO
 CSR/SME Promoting Social Responsibility in Small and Medium Size Enterprises	COMUNITA'