

### Title: Team Building Day

Corporate volunteering is a strategy that can fulfil CSR aims without spending money, but investing time, engagement and competences. In local strategic partnerships of private, public and voluntary sectors corporate volunteering can be organised for the whole team of a company either in activities happening in a certain period of time or, i. e., on one day at a year, the "team building day".

In such way employees and owners of a company are enabled to use and expand their skills in a totally new environment and to help the greater community in environmental, social or economic matters. A team building day can have a knock-on effect of stimulating strategic partnerships between the community and corporate sector. In case a company already has established its CSR strategy in certain fields, a team building day can be most welcome to the employees of this company in order to make a personal contribution to the company's strategy.

Ask the participants of the training group to prepare an idea (in 10 minutes) which skills, competences and activities A) the representatives of companies could contribute to the public and voluntary sector and B) from which skills, competences and activities the representatives of the public and voluntary sector would profit in their own organisation. Ask the participants to present their idea about a team building day in 3 minutes including an explanation about the win-win situation on both sites of the project and make a short open space for comments and questions and answers after each presentation.

As an example a company in the IT or consulting segment could organize a team building day at a local NPO/initiative in order to assist with their professional skills. This could also happen as a long term project, a so called "pro bono" projects, in which a consultancy offers their professional skills for one organisation for free. There are successful local strategic partnerships i. e. in the field of education, where individual employees help individual young people on improving essential skills on communication, economical and financial matters as well as self-esteem. Business volunteers who provide one-to-one support in such ways are engaged in so called "mentoring projects".