

### **Title: Mission Statement**

This training activity is carried out as a partner work. Ask the participants to get together in groups of each two persons. If possible, try to realize a mix of one person representing a company and the second person representing a stakeholder.

Let each group have two mutual interviews (10 minutes each). The partners should explain to each other the main activity of their business (responsible organisation) and the main values and responsibilities behind it.

After 20 minutes ask each participant to formulate a mission statement of the company (responsible organisation) of his partner. The mission statement can be written in one sentence but in a maximum should not exceed 5 sentences. This part of the exercise should be done in another 20 minutes. Afterwards let every participant read the mission statement he has formulated in front of the group and let the respective partner give a short comment about it.