

Title: Playing with CSR

Aim: To understand the CSR broad areas and the kind of issues and subjects that are included in each area; to understand the links and interactions between those areas.

Time: 50 minutes

At this point you got a wide picture of what CSR means. Anyway your knowledge level on the subject is still rather general. In this exercise we will make a step further in the process of knowing more about CSR issues and subjects.

Instructions:

On the table you will find a package of cards with several items dealing with CSR (Items were taken from the CSR Glossary developed within the framework of the Leonardo da Vinci Pilot Project "CSR/SME - Promoting Social Responsibility in Small and Medium Size Enterprises").

In groups of 4 persons (the all training group will be organised in groups of 4 persons and each one will have a similar package of cards) ¹, organise these cards according to the following CSR broad areas:

- Business ethics
- Workplace
- Environment
- Marketplace
- Community





You will discover that some items deal with more than one area. In these cases and within your group you will have to reach to a decision on which area the items must be located. Please, don't forget to justify your choices.

Keep the cards in the selection your group reached. They will be needed for the next step of the exercise: to compare the results of the different groups and to discuss the differences.

¹ The number of persons per group can be adjusted according to the training group total number of persons.

 <p>CSR/SME Promoting Social Responsibility in Small and Medium Size Enterprises</p>	Accident	 <p>CSR/SME Promoting Social Responsibility in Small and Medium Size Enterprises</p>	Life Cycle Analysis / Assessment
 <p>CSR/SME Promoting Social Responsibility in Small and Medium Size Enterprises</p>	Accountability	 <p>CSR/SME Promoting Social Responsibility in Small and Medium Size Enterprises</p>	Lifelong Learning
 <p>CSR/SME Promoting Social Responsibility in Small and Medium Size Enterprises</p>	Alliance	 <p>CSR/SME Promoting Social Responsibility in Small and Medium Size Enterprises</p>	Minority
 <p>CSR/SME Promoting Social Responsibility in Small and Medium Size Enterprises</p>	Assessment	 <p>CSR/SME Promoting Social Responsibility in Small and Medium Size Enterprises</p>	Mission statement
 <p>CSR/SME Promoting Social Responsibility in Small and Medium Size Enterprises</p>	Benchmarking	 <p>CSR/SME Promoting Social Responsibility in Small and Medium Size Enterprises</p>	Mobility
 <p>CSR/SME Promoting Social Responsibility in Small and Medium Size Enterprises</p>	Cause related marketing	 <p>CSR/SME Promoting Social Responsibility in Small and Medium Size Enterprises</p>	OHSAS 18001
 <p>CSR/SME Promoting Social Responsibility in Small and Medium Size Enterprises</p>	Child Labour	 <p>CSR/SME Promoting Social Responsibility in Small and Medium Size Enterprises</p>	Outplacement
 <p>CSR/SME Promoting Social Responsibility in Small and Medium Size Enterprises</p>	Chlorofluorocarbons	 <p>CSR/SME Promoting Social Responsibility in Small and Medium Size Enterprises</p>	Partnership
 <p>CSR/SME Promoting Social Responsibility in Small and Medium Size Enterprises</p>	Continuing Vocational Training	 <p>CSR/SME Promoting Social Responsibility in Small and Medium Size Enterprises</p>	Pollution
 <p>CSR/SME Promoting Social Responsibility in Small and Medium Size Enterprises</p>	Corporate Citizenship	 <p>CSR/SME Promoting Social Responsibility in Small and Medium Size Enterprises</p>	Positive Discrimination
 <p>CSR/SME Promoting Social Responsibility in Small and Medium Size Enterprises</p>	Corrective Action	 <p>CSR/SME Promoting Social Responsibility in Small and Medium Size Enterprises</p>	Recycle
 <p>CSR/SME Promoting Social Responsibility in Small and Medium Size Enterprises</p>	Disability	 <p>CSR/SME Promoting Social Responsibility in Small and Medium Size Enterprises</p>	Reduce
 <p>CSR/SME Promoting Social Responsibility in Small and Medium Size Enterprises</p>	Discrimination	 <p>CSR/SME Promoting Social Responsibility in Small and Medium Size Enterprises</p>	Responsible Entrepreneurship
 <p>CSR/SME Promoting Social Responsibility in Small and Medium Size Enterprises</p>	Eco-efficiency	 <p>CSR/SME Promoting Social Responsibility in Small and Medium Size Enterprises</p>	Retraining
 <p>CSR/SME Promoting Social Responsibility in Small and Medium Size Enterprises</p>	Employability	 <p>CSR/SME Promoting Social Responsibility in Small and Medium Size Enterprises</p>	Reuse
 <p>CSR/SME Promoting Social Responsibility in Small and Medium Size Enterprises</p>	Employee Community involvement	 <p>CSR/SME Promoting Social Responsibility in Small and Medium Size Enterprises</p>	Reward System
 <p>CSR/SME Promoting Social Responsibility in Small and Medium Size Enterprises</p>	Employee Matching gift	 <p>CSR/SME Promoting Social Responsibility in Small and Medium Size Enterprises</p>	Risk
 <p>CSR/SME Promoting Social Responsibility in Small and Medium Size Enterprises</p>	Environment Management System	 <p>CSR/SME Promoting Social Responsibility in Small and Medium Size Enterprises</p>	Social Accountability 8000

Exercise 1.2.

 <p>CSR/SME Promoting Social Responsibility in Small and Medium Size Enterprises</p>	Equal Opportunities	 <p>CSR/SME Promoting Social Responsibility in Small and Medium Size Enterprises</p>	Social Inclusion
 <p>CSR/SME Promoting Social Responsibility in Small and Medium Size Enterprises</p>	Ergonomics	 <p>CSR/SME Promoting Social Responsibility in Small and Medium Size Enterprises</p>	Social Label
 <p>CSR/SME Promoting Social Responsibility in Small and Medium Size Enterprises</p>	Ethical Trade	 <p>CSR/SME Promoting Social Responsibility in Small and Medium Size Enterprises</p>	Social Report
 <p>CSR/SME Promoting Social Responsibility in Small and Medium Size Enterprises</p>	Exploitation	 <p>CSR/SME Promoting Social Responsibility in Small and Medium Size Enterprises</p>	Sponsorship
 <p>CSR/SME Promoting Social Responsibility in Small and Medium Size Enterprises</p>	Fair Trade Initiative	 <p>CSR/SME Promoting Social Responsibility in Small and Medium Size Enterprises</p>	Stakeholders
 <p>CSR/SME Promoting Social Responsibility in Small and Medium Size Enterprises</p>	Fire Prevention	 <p>CSR/SME Promoting Social Responsibility in Small and Medium Size Enterprises</p>	Sustainable Development
 <p>CSR/SME Promoting Social Responsibility in Small and Medium Size Enterprises</p>	Forced Labour	 <p>CSR/SME Promoting Social Responsibility in Small and Medium Size Enterprises</p>	Trade Union
 <p>CSR/SME Promoting Social Responsibility in Small and Medium Size Enterprises</p>	Genetically Modified Organisms	 <p>CSR/SME Promoting Social Responsibility in Small and Medium Size Enterprises</p>	Training
 <p>CSR/SME Promoting Social Responsibility in Small and Medium Size Enterprises</p>	Global Warming	 <p>CSR/SME Promoting Social Responsibility in Small and Medium Size Enterprises</p>	Transparency
 <p>CSR/SME Promoting Social Responsibility in Small and Medium Size Enterprises</p>	Globalisation	 <p>CSR/SME Promoting Social Responsibility in Small and Medium Size Enterprises</p>	Triple Bottom Line
 <p>CSR/SME Promoting Social Responsibility in Small and Medium Size Enterprises</p>	Health and Safety Policy	 <p>CSR/SME Promoting Social Responsibility in Small and Medium Size Enterprises</p>	Triple P
 <p>CSR/SME Promoting Social Responsibility in Small and Medium Size Enterprises</p>	Human Rights	 <p>CSR/SME Promoting Social Responsibility in Small and Medium Size Enterprises</p>	Verification
 <p>CSR/SME Promoting Social Responsibility in Small and Medium Size Enterprises</p>	ISO 14001	 <p>CSR/SME Promoting Social Responsibility in Small and Medium Size Enterprises</p>	Workforce Diversity

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 <p>BUSINESS ETHICS</p>
 <p>ENVIRONMENT</p>
 <p>MARKETPLACE</p>
 <p>WORKPLACE</p>
 <p>COMMUNITY</p>